



## Area Tallahassee Aquatic Club

The Area Tallahassee Aquatic Club is a competitive swimming program sponsored by the Tallahassee Parks and Recreation Department. By participating in our advertising program, you are gaining exposure for your business and demonstrating your support for a large group of local athletes striving to reach their fullest potential, both in the pool and life.

ATAC hosts two large meets each year, a winter short course meet and a summer long course meet. Our summer meet hosts nearly two thousand guests including swimmers, coaches, family, friends and members of the community!

The ATAC heat sheet is an easy, efficient and tax deductible (tax ID# 85-013106008C-6) means of getting advertising out into our community as well as in the hands of out of town visitors.

We offer several sizes and prices of ads to accommodate our small and large business partners.

Corporate Sponsor (see description) \$350

Full Page \$100

Half Page \$50

Quarter Page \$25

Business Card \$10

*Please be sure to include any coupons, business cards, logos and other information necessary for the advertisement.*

Contact **Jennifer Upton** at **566-2074** or **[sjupton@comcast.net](mailto:sjupton@comcast.net)** if you have any questions. Thank you for your support!

***Business name/Family Name***

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***Address and phone number***

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***Ad Size and Amount Paid***

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***Person to Contact***

***E-Mail***

Please send all information and checks made out to ATAC for the chosen amount to:  
**ATAC Ads , c/o Jennifer Upton 3470 Paces Ferry Rd, Tallahassee, FL 32309**

## For Our Corporate Sponsors

These benefits are included in our corporate package:  
Full page ad in the meet program for both the Winter and summer meets.

Your logo and a link to your business website will be placed on the ATAC website:

[http:// www.swimatac.com](http://www.swimatac.com)

T-shirts commemorating the events will be made and sold as fundraiser. Company names and logos will be screen printed on the back of the shirt and will be worn around the community long after the events are over.

A full color banner will be displayed at the event with names and logos of our corporate sponsors.